



DECLARATION

Time to Get Into Action About Energy Efficiency in Buildings with The Impulsive Force of the Governments

As IMSAD, Association of Turkish Building Material Producers, since 2010, we are carrying on working on Energy Efficiency in Buildings with regard to EUbuild EE Project and we are putting extra effort on it. Today for the countries who are struggling with economic crisis, the steps they take about EE in buildings is crucial. In order to encourage this important topic that has a positive effect on the current account deficit, we prepared this declaration to draw the public's attention that there exists no thematic program, financial and incentive base devices and the most importantly no coordinating body in public-private partnership.

This declaration is prepared by IMSAD and accepted by our project partners Albanian EU Energy Efficiency Center (EEC), Bosnia Herzegovina Sarajevo Canton Chamber of Economy (CESC), Macedonia Energy Efficiency Center (MACEF), Montenegrin Employers Federation (MEF) and Serbia Belgrade Chamber of Commerce, who are almost in similar positions. This is a public call especially for the governments, to take the initial steps on EE in Buildings.

The following comments are denoted not only for representatives of financial sector specialists, NGOs, public sector, academicians, private sector (producers, contractors) and energy managers, which can be listed among the target groups of "EUbuild Project Workshop", analyzing current funding scheme for building energy efficiency activities and developing recommendations for sustainable future, but also for all individuals being consumers in the society.

- * **Common Terminology:** In order to understand each other, there should be a common language which is adequate to international norms and standards in regard to basic targets and definitions.
- * **Keeping up with the Developments:** In order to observe improvements by successful current/developed funding schemes in terms of energy, economy and environment, relevant, independent and verifiable indicators should be clearly defined. These developments should reach the end users with effective communication activities.
- * **Future Plans:** We should set targets and action plans about EE and these are not to be short or middle term plans but long term plans.
- * **Objectives:** Clear and achievable objectives should be set with public-private sector partnership as well as governments' initiating activities.
- * **Incentives:** Incentives should be targeted building sector for the reliable market formation and sample best practices.
- * **Financial Methods:** In order to support EE in Buildings, new financing alternatives which are being used in EU member countries should be set.
- * **Public Buildings:** Remembering that, one of the possible best practices could be realized in the public buildings with huge energy saving potentials, Public Procurement Law should be changed to reflect a green procurement procedure through inclusion of public-private partnership.
- * **Awareness of End Users:** It is very useful that owners and tenants in old/existing buildings should be informed about simple measures for energy saving that give cheap and instantaneous results meaning "Low Hanging Fruits".

- * **A way out of Economical Crises:** The step that is taken today is a way to cope with economic crises. And also acting as an earthquake safety measure which Turkey is extremely suffering.
- * **Data:** Establishing integrated information system (IMIS)/network among all stakeholders with the main goal to support sustainable development by enhancing information integration, data management and monitoring should be established.
- * **Media:** Prime time is not just for the serials also for creating awareness in the society so does the newspapers, remembering actually each of us is a consumer in any kinds of building.
- * **Conclusion:** Last but not least, a powerful and independent Agency-Energy Efficiency Center should be established for the sake of all listed crucial activities.

This declaration could be accepted as a SWOT analysis in financing energy efficiency in building sectors. Keeping in mind that "every toe of energy you saved can result in a bulk of money in your pocket towards low carbon society", the discussion is already over and this is the time for not thinking but acting.

We, as the organizations with signatures below, are determined and ready to cooperate with public, finance and private sector, NGOs and BROs, universities and media as well as the end users on EE in Buildings.

This declaration is an invitation, in the short run, an indicator for the success of EUbuild Project but in the long run it is an indicator of our unity and solidarity for a sustainable future.



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Hüseyin Bilmaç (Turkey)



EEC - Albania-EU
Energy Efficiency
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EEC, EU Energy Efficiency Center
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CHAMBER OF ECONOMY OF SARAJEVO CANTON

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Udruženje poslodavaca Crne Gore
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BELGRADE
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BCC, Belgrade Chamber of Commerce
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