

Green Tourism in Rural Areas: EU Policy and Best Practices

INT MARKT 46575

**organised in co-operation with
Belgrade Chamber of Commerce**

Venue :
Belgrade Chamber of Commerce
Kneza Milosa street 12, VI floor

**Belgrade,
03 November 2011**

For more information on TAIEX assistance and to download presentations of this event, please go to : <http://ec.europa.eu/enlargement/taiox>.

Aim of the meeting :

To present to target audience the main aspects of a tourism policy and the rural green tourism
To provide participants with information on EU legislation in the field of tourism
To share the experience in the field of rural tourism strategies and best practices of member states

Day 1 : Thursday 03 November 2011

09:00 Registration of participants	
09:30 Welcome notes:	PhD. Milan JANKOVIC , President, Belgrade Chamber of Commerce Renata PINDZO , Deputy Minister, Ministry of Economy and Regional Development
09:45 Future of Rural Tourism	Klaus EHRLICH , <i>EuroGites</i>
10:45 <i>Coffee break</i>	
11:00 Rural Tourism - Marketing strategies	Hans EMBACHER , <i>Austria Farm Holidays Association</i>
12:00 Rural Tourism	PhD. Jovan POPESKU , University of Singidunum, Belgrade
12:30	Questions and answers
12:45 <i>Lunch break</i>	
14:00 Presentation of the network of farms in France 'Welcome to the Farm'	Marie-Christine MAZENS , <i>Chambre Régionale d'Agriculture Poitou-Charentes, France</i>
14:45 Tourist profile, trends and tendencies in rural tourism	Jesús RUIZ MARTINEZ , <i>Turespaña</i>
15:30	Questions and answers
15:45 <i>Coffee break</i>	
16:00 Rural Tourism- Policies and Practice – experiences of MS	All the invited speakers
16.30 Discussion and Final Conclusions	
17:00 End of Day	

**This meeting is being organised by the
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of the European Commission**

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